

While data breaches at large companies continue to dominate the headlines, breaches involving smaller businesses are also on the rise. According to a recent 2011 report of more than 760 data breaches analyzed in 2010, nearly two-thirds involved businesses with fewer than 100 employees.

To address this growing issue, some of the carriers have expanded their portfolio of cyber risk coverage with data breach protection designed specifically for smaller businesses.

The data breach endorsement provides coverage for expenses and legal liability resulting from a data breach. It also provides access to services to help business owners comply with regulatory requirements and address customer concerns. For smaller businesses in particular, the ability to respond quickly and appropriately to a data breach is critical to restoring customer trust. This coverage is designed to give business owners the peace of mind that they can better protect against, respond to and recover from a breach.

While virtually any business is at risk of a data breach regardless of industry, businesses that store sensitive client or patient data, such as those in healthcare, financial or professional services are particularly vulnerable. Restaurants and retailers also face increased risk, given the volume of credit card information they process.

For more information, contact your broker at Swain and Bladwin Insurance....